



**Lead with unmatched  
business acumen.**

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**Bachelor of Arts  
in Business  
Administration  
Management**

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# About Saint Leo University

Founded in 1889, Saint Leo University is a leading U.S. accredited university with a rich legacy of blending history with transformative, value-driven education. Now, Saint Leo is proud to offer 100% online degrees for students in India and Latin America in order to expand access to higher education. We aim to inspire young minds and ignite their individual aspirations. We lead in redefining 21<sup>st</sup>-century education with 25 years of online academic excellence and have a prominent global presence with 15,300 students and 100,000 global alumni from 100+ countries.

Saint Leo University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and the business degrees by the Accreditation Council for Business Schools and Program (ACBSP). These accreditations serve as a testament to our unwavering commitment to delivering the highest standards of education.

[SACSCOC Status Update](#)



Regional Accreditation by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)



## #14

Best Value Schools in the U.S. (South)

by the U.S. News and World Report, 2021



## #26

Best Regional University in the U.S. (South)

by the U.S. News and World Report, 2021



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# Program Overview

Saint Leo University's 100% online Bachelor of Arts in Business Administration gives you comprehensive knowledge of business theories, models, and their application to real-world problems. Our business administration program focuses on developing the personal leadership skills that you will need to make an impact in any dynamic Workplace and with a specialization in management, you will graduate with advanced management skills.

Our BA in Business Administration with a specialization in Management dives deep into the fundamental pieces of business that help organizations run effectively. This specialization is ideal for students who want to manage or own their own business in any industry and has a special focus on managing an organization in a global setting and understanding the ethical implications of decisions. In a globally connected world, earning a degree online from a U.S. university allows you to learn at your own pace and will prove to employers that you have what it takes to keep up with today's globalized work environment.



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# Why Study Management?

India is a hotspot for entrepreneurship and budding new businesses. Professionals who can effectively manage these startups or business-savvy individuals who want to bring their big idea to market are in a great position to enter the market. With a degree in logistics from a U.S. accredited university, you'll stand out from the crowd with your global perspective in addition to the technical skills you'll gain from our practical curriculum.

- India's startup ecosystem has an expected annual growth rate of 12-15% and is ranked third in the world.\*
- The average annual salary for an innovation manager in India is ₹17,82981.^

\*Startup India, India Startup Ecosystem. [viewed online]

^Glassdoor, Innovation Manager Salaries in India. [viewed online]



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# Professional Opportunities

As global businesses prioritize strategic leadership, the demand for skilled management professionals is rising. Online B.A. in Business Administration from Saint Leo University, with a concentration in Management, empowers graduates to align business objectives with market trends, promote efficiency, and champion responsible practices. Become a sought-after asset for organizations worldwide, launching a dynamic career in roles like:

Business developer

Sales representative

Account manager

Office manager

Contract administrator

The Management Consulting Services Market size is projected to reach USD 236.40 Billion by 2028, growing at a CAGR of 8% from 2021 to 2028. - Verified Market Research.

The average salary for a manager is ₹14,00,000 per year in India. - Glassdoor



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# Why Choose Saint Leo University For Online Education?

## History of excellence in online education



Join a pioneer in online education with Saint Leo's 25+ year legacy of providing transformative online education, paired with our 130+ years of academic excellence.

## Access game-changing academic tools



Saint Leo University offers a dynamic learning experience with essential tools for professional and personal success. Gain exclusive access to Grammarly Premium, Microsoft Office 365, tutor.com, and a Zoom Premium Account for a seamless learning journey.

## 24x7 learning with an online library



Dive into a wealth of knowledge with 24x7 access to our expansive virtual library with a wealth of educational resources. Study when you want and transform your learning journey with a treasure trove of sources at your fingertips.

## Same degree value as on-campus



Our online programs and on-campus offerings in Florida have the same value and academic rigor. Our online and on-campus degrees are equally recognized, respected and accepted globally.

## Financial aid and scholarship



Navigate your educational journey with financial ease with the help of our academic advisors who can connect you with Saint Leo's financial support. With 0% financing options and merit scholarships, a U.S. education has never been more accessible.

## AI-powered Career Catalyst



Nail interviews with real-time feedback, craft customized resumes, captivate recruiters with your LinkedIn profile and much more! Maximize your potential for AI-enabled success and secure your dream job with Career Catalyst in partnership with Hiration.

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# Alumni Benefits

After graduation, whether from our online programs or on-campus courses, Saint Leo University alumni enjoy exclusive benefits. Join our online community to unlock a diverse array of privileges designed to enrich your post-graduate journey and keep you connected to the Saint Leo spirit.

## Personalized Career Support

Receive tailored career guidance and support through our dedicated Career Services. Whether you need help crafting a resume, exploring job opportunities, or seeking professional advice, we're just an email or call away, ready to assist you in advancing your career.

## Exclusive Education Discounts through Benefit Hub

Unlock a world of special offers and discounts through the Benefit Hub and the Saint Leo Alumni Association Discount Marketplace. Accessible behind a secure login, these platforms provide exclusive opportunities for our alumni to save on continued education and professional development.

## Sprint Magazine

Immerse yourself in the stories of accomplishment and success within our alumni community through the Sprint magazine. This publication serves as a showcase of the remarkable achievements of our graduates, creating a sense of pride and connection among our extended Saint Leo family.

## Engage in Alumni Events and Giving Days

Enrich your post-graduate experience by participating in engaging alumni events and giving days. These occasions not only provide a chance to reconnect with fellow alumni but also offer opportunities to contribute to the growth and development of our alma mater.

## Connect on Social Media

Join the Saint Leo Alumni Facebook Group to stay connected with the broader community. Share your experiences, network with other alumni, and stay informed about the latest university updates, fostering a sense of belonging and friendship.

## Virtual Alumni Chapter

Stay connected regardless of your location through our virtual alumni chapter. Engage in online discussions, attend virtual events, and leverage networking opportunities to strengthen your professional and personal connections with the extended Saint Leo family.



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# What will you learn?

Saint Leo's 100% online management specialization will give you the tools needed to run organizations including public, private and nonprofit, of all sizes. With a focus on developing personal leadership skills and working with real-world case studies, you will get first hand experience on what it takes to lead an organization to success.

Our practical curriculum will allow you to work with real world examples to mirror the complexities of today's corporate world. You will graduate mastering topics including:

- Foundational business skills including business communication, decision-making, intercultural awareness and sensitivity, and typical business technology.
- A global perspective on managing multinational companies and working with marketing, finance, operations and other key business functions globally.
- The evaluation of business strategies, research and developing a market-based competitive advantage plan.
- Essential entrepreneurial skills including franchising, purchasing, decision-making and human resource management.
- The interrelationship between businesses, governments, the workforce and society.



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# Explore Career Catalyst

## An AI-based job accelerator platform

We are excited to bring you a treasure trove of AI-powered tools in partnership with Hiration, a pioneer in AI-based innovation. Now you can amplify your potential and secure your dream job with the help of Career Catalyst.

### Career Catalyst will help you:

- **Master mock interviews:** Sharpen your interview skills and receive instant, realtime feedback, allowing you to conquer your next interview with confidence and competence.
- **Tailor-make your resume:** Harness the power of the Job Matcher feature to customize your resume for specific opportunities, ensuring you outshine other qualified candidates.
- **Optimize your LinkedIn profile:** Showcase in-demand skills and experience to craft an irresistible LinkedIn profile that captures the interest of recruiters.
- **Perfect your cover letter:** Ensure your cover letter is exceptional and creates a lasting impression with detailed, actionable feedback on every element.

Immerse yourself in these exceptional, transformative features that empower you to present your best version and enhance your career potential.

Our dedicated team is here to provide step-by-step guidance. Feel free to [reach out](#) with any queries or concerns and find out how we can take your career to the next level.



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# Format

## Online degree program

Our online programs have **six convenient start dates** throughout the year and are divided into eight-week sessions - October, January, March, May, June, and August.

# Eligibility

To be eligible for admission in one of Saint Leo's online undergraduate programs you must meet the following criteria:

- Must not be a resident of the U.S.
- Must be proficient in English
- Must be a Higher Secondary School graduate (12th grade) with U.S. equivalent GPA of 2.0 (C) or higher (passing or above on your 12th grade final HSC, ICSE, CBSE, AISSC or other standardized exam)

Note: If final 12th grade exam scores are not available, students may submit their mid-term or prelims 12th grade scores and/or their 11th grade final scores.



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# Curriculum

Each undergraduate program at Saint Leo University is comprised of 120 credits (or 40 subjects). Click on the name of each curriculum section to read more on the Saint Leo catalog about the subjects you will take.

## University Explorations (42 credit hours)

University Explorations is the university's general education program. General education is a vital part of a student's subject of study at Saint Leo University, as it informs, deepens, and extends learning beyond the major.

Through a topical focus, University Explorations subjects demonstrate the relevance of the liberal arts and sciences to today's world, cultivating in students essential skills in critical thinking and decision making, effective communication, problem solving, analysis, and creativity. The curriculum consists of 42 credit hours comprised of 12 credits of foundational learning in English composition, mathematics, and computer skills, and 30 credits hours spread over five learning clusters representing the liberal arts and sciences.

### FOUNDATION SUBJECTS

**ENG 121** - Academic Writing I

**ENG 122** - Academic Writing II

**MAT 141** - Finite Mathematics

### THE HUMAN ADVENTURE

**ECO 110HA** - Economics for Life

**SOC 110HA** - The McDonaldization of Society

### THE HUMAN MOSAIC

**SOC 110HM** - The McDonaldization of Society

**REL-223ES** - World Religions: East and West

### THEOLOGY & PHILOSOPHY IN DIALOGUE

**PHI 210RS** - Thinking and Doing Ethics

**REL 115** - Is God Silent? How to Read Scriptures to Build a Life of Love

**REL 125** - Searching for Light in the Darkness: Faith, Reason, and the Quest for God

### SCIENCE IN A CHANGING WORLD

**SCI 115SC** - Is Evolution True? Your Inner Fish

**SCI 120SC** - Human Ecology

### THE CREATIVE LIFE

**HUM 110CL** - Giants of the Arts

**MUS 210CL** - Making Sense of the Sound:  
The Art of Listening Well to Great Music

## Common Body of Knowledge (36 credits)

The Common Body of Knowledge (CBK) for all Tapia College of Business majors provides the academic background to understand the economic structure of our global society. Those who enter the competitive market for scarce resources must be prepared to support public and private segments of our society. The College has developed an academic program in conjunction with the liberal arts that develops the whole person capable of creative critical thinking and problem solving.

### Business students must complete the following:

**ACC 201** - Principles of Financial Accounting

**ACC 202** - Principles of Managerial Accounting

**ECO 201** - Principles of Macroeconomics

**ECO 202** - Principles of Microeconomics

**MAT 201** - Introduction to Statistics

**GBA 231** - Business Law I

**GBA 334** - Applied Decision Methods for Business

**MGT 301** - Principles of Management

**FIN 325** - Finance for Managers

**COM 327** - Business Information Systems

**MKT 301** - Principles of Marketing

**GBA 398** - Integrated Perspectives on Business

## Management Specialization Requirements (24 credits)

**GBA 321 - Essential Business Skills:** This subject will focus on the practical application of business skills needed by the emerging college graduate. subject contents include such topics as active listening, interpersonal communications, interviewing, intercultural awareness and sensitivity, presentation skills, assertiveness, coaching, written communications, barriers to effective management, office politics, PowerPoint applications, nonverbal communication, business etiquette, impromptu speaking, decision making, career planning, job-seeking activities, creation of typical business documents, working in a team/group environment, coaching/mentoring, conducting meetings, and self-assessment.

**GBA 440 - International Business:** This subject digs into a global perspective that educates students and professionals on the key issues facing international business managers as well as the strategies to operate and manage successfully multinational companies. It provides the tools and knowledge on how to use marketing, finance, operations, human resources, accounting, and logistics to create a sustainable competitive advantage. Basic theoretical principles are combined with real applications to demonstrate how they should be applied in the global business arena.

**GBA 498 - Strategic Management:** Formulation and implementation of strategies for top-level managers. An integrating course that applies all functional business areas in dealing with organizational challenges. Decision-making crucial to strategy formulation and implementation is applied in a global setting.





**MGT 320 - Entrepreneurship I:** This course introduces the student to the process used in the creation of an effective business plan. The economic, social, and cultural impact of entrepreneurship will be investigated. The analytical tools necessary to evaluate business strategies and creating a market-based competitive advantage will be stressed. Topics such as forms of ownership, franchising, and the analysis of purchasing an existing business will be covered. The student will be taught the basis of developing a financial plan, managing cash flow, and integrating the marketing plan with the financial and legal analysis to produce a business plan.

**MGT 331 - Management of Human Resources:** This course is designed to identify and explore the various human resource functions that create a cohesive framework leading to the achievement of organizational effectiveness through enlightened human resource systems management. This is a basic course for operating managers as well as human resource managers.

**MGT 412 - Organizational Behavior and Development:** Organizational behavior is simply the study of human behavior in organizations. The overriding goal of this course is to understand, predict, and control human behavior. Therefore, it is necessary to study both individual and group behavior from a theoretical standpoint. Topics to be addressed include leadership, motivation, communication, decision making, and organizational culture.

**MGT 430 - Business, Government, and Society:** This course is a study of interrelationships among business, government, and society. The complex, continuously evolving and closely linked business-government-society system will be studied. Academic theory and actual management concerns at the strategic, global, national, regional, and local levels are covered in the course.

**MGT 441 - Labor Relations:** This course is a study of conflict resolution in public and private institutions. Procedures, agencies, legal framework, and major economic issues involved in labor management relations are also examined. Emphasis is placed on problems of negotiating and implementing a collective bargaining agreement.

## General Electives (18 credits)

Choose from available subjects to expand your knowledge in areas other than management.

# Total Credit: 120 credits (or 40 subjects)

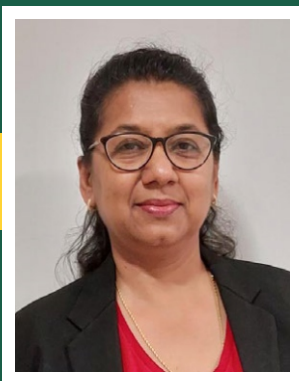
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# Meet your faculty members

At Saint Leo, you'll learn from the best with our faculty who have real-world experience in the topics they teach and a passion for online education. Our Indian faculty ensure you can access a U.S. education without worrying about cultural barriers that may come with studying abroad. Each faculty member is hired according to the same standards as our on-campus faculty members, meaning you'll get the same level of education as you would at our Florida campus.

## Faculty highlight

**Meet one of our talented undergraduate faculty members:**



### **Dr. Waheeda Sunny Thomas, PhD**

Dr. Waheeda Sunny Thomas is an accomplished academic with more than 30 years of teaching and research experience. She is Head of Student Engagement and Deputy Program Director of BBA

Cardiff Metropolitan University at Universal Business School, Mumbai, and at Universal AI University, Mumbai, in addition to her work with Saint Leo. She is a recognized Ph.D. guide in the subject of Economics. Her research interests are foreign trade, the Sustainable Development Goals and the quality of higher education in India. She has published six reference books, two textbooks and more than thirty-five research papers. Dr. Waheeda's involvement extends to her work as a panel member on the NAAC and an advisor at the Empretec India Foundation, an entrepreneurship development wing of the United Nations Conference on Trade and Development.

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## Dr. Richa Kela, PhD

Dr. Richa Kela has completed her Doctorate in Philosophy from the University of Delhi and was awarded a Junior Research Fellowship from the Indian Council of Philosophical Research, New Delhi.

Her topic of Doctoral research was "Euthanasia and the 'question of death: Examining with reference to Katha Upanishad". Dr. Richa has published 7 research papers in national and international journals and presented her work at different universities in India. Her area of interest lies in applied Indian ethics, Indian philosophy and philosophy of religion. She has been a philosophical counselor at Indira Gandhi National Open University and she has localized two courses on Philosophy of Religion for an international university. In addition to teaching at Saint Leo, she works as a faculty member for Shyama Prasad Mukherjee College, Delhi University, Delhi and also working under the research team of Gandhi Smriti and Darshan Bhawan from the Indian Ministry of Culture.



## Dr. Sivaraman Eswaran, PhD

Dr. Sivaraman completed his Ph.D. at Bharathiar University, Coimbatore in 2019. He has qualified National Eligibility Test (NET) and Tamil Nadu State Eligibility Test (TN SET) for Assistant Professor, Computer

Science and Application, conducted by the University Grants Commission and the Government of Tamil Nadu respectively. In addition, he is a CompTIA Security+ certified professional and EC-Council Certified Computer Hacking Forensic Investigator in addition to a Microsoft Certified Professional and EMC Academic Associate. His research interests include cyber security, 5G networks, and cloud computing. In addition to teaching at Saint Leo, Dr. Sivaraman Eswaran is working as a Senior Lecturer of Computing (Cyber Security) with the department of Electrical and Computer Engineering, Curtin University, Sarawak, Malaysia and is the program leader for the Bachelor of Computing in Cyber Security. He received an internal research grant funded by PES University for a research project titled, "Similarity Mapping of Substantial Metadata for Sustainable Cyber Crime Investigation" in September 2020 in addition to several research projects funded by Curtin University Malaysia in collaboration with the University of Nottingham Malaysia and the Swinburne University of Technology Malaysia.

[Learn more about our faculty](#)

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# University Accreditations



# Degree Certificate

## Saint Leo University

Saint Leo Florida



A Catholic University in the Benedictine tradition  
in accordance with the recommendation of the President and Faculty,  
the Board of Trustees of Saint Leo University has conferred upon

**Leo Fritz**  
the degree of  
**Bachelor of Arts**  
Accounting  
*Cum Laude*

with all the rights, honors, and privileges as well as the obligations  
and responsibilities thereunto appertaining  
this first day of June, *anno Domini*, two thousand twenty one.

*Jane Doe*  
Chairman of the Board

*John Doe*  
President

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Contact : +91 989 9087019

Connect on Whatsapp 

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